



Everything You Need to Know

About Online
Evangelism

Part 3



What Role Does Each Person Play? |

Quick Review

- We continue our overview of digital evangelism. If you haven't already, read part one about the keywords in online evangelism.
- Also, read part two where we cover the three main reasons why digital evangelism is very important.
- In part three, we review the role that each person and institution play in advancing the mission of online evangelism.





Role of the Holy Spirit

We must never underestimate the need for the Holy Spirit.

- No doubt, digital evangelism (or digital discipleship) calls for the development of many skills such as writing, editing, design, and creativity. Though certain aptitudes help tremendously with creating content for people online, one may master these skills yet lack power.



- Without the Holy Spirit, the biggest budget and most detailed strategy will not work in saving souls. A video may be perfectly edited and a blog post may be meticulously written, but without divine power, souls cannot be won.

Role of the Holy Spirit

Our skills, experience, or ads will not convert hearts.

You may speak eloquently and host a podcast or you may have the personality to operate a YouTube channel, but if there is to be a harvest, you must be filled with the Holy Spirit.

But Jesus promised to give power to His workers when they are filled with the Holy Spirit.

Digital Missionaries must spend more time in prayer asking God for power to bring in a harvest. The Word of God must be constantly consumed. The content we create must flow from the Truth of His Word.

The Role of Pastors and Church Leaders

*"If our ministers realized how soon the inhabitants of the world are to be arraigned before the judgment seat of God, to answer for the deeds done in the body, **how earnestly they would work together with God to present the truth!**" – Letter 43, 1902.*



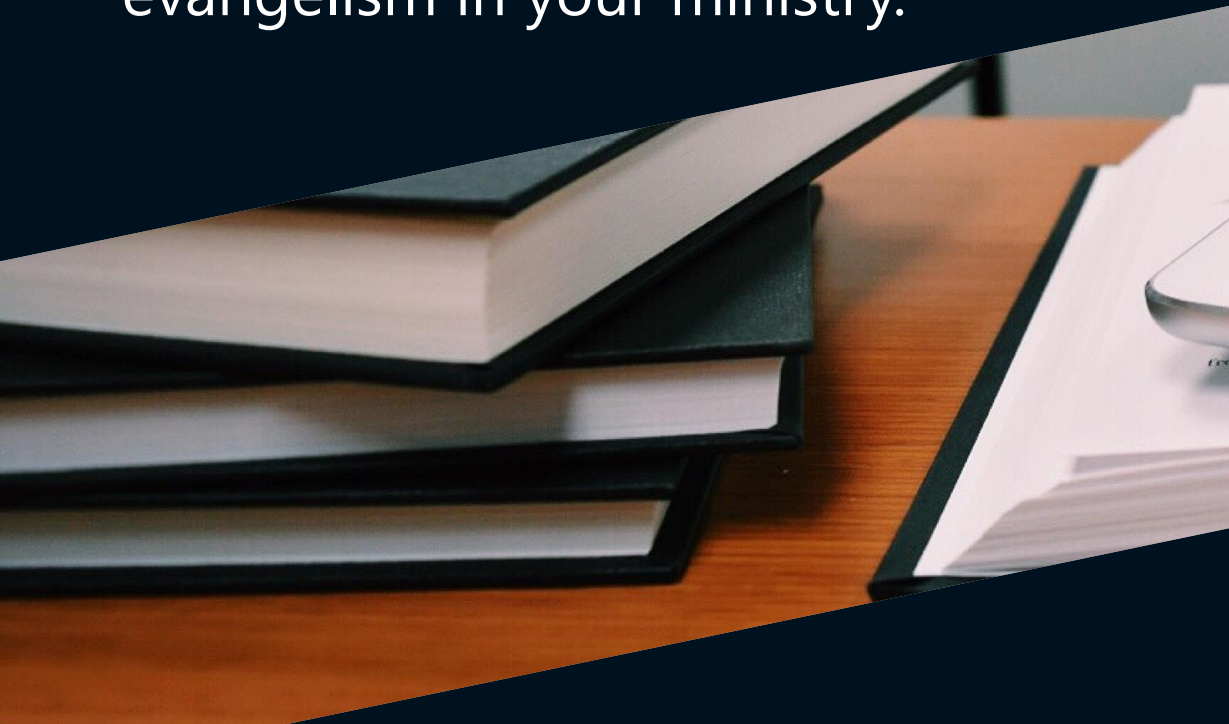


- Leaders must with all diligence encourage their members to take up their own portion of the Gospel work and do it with the power provided through the Holy Spirit.

Pastors, you could reach

THOUSANDS MORE

if you incorporated digital
evangelism in your ministry.



Tips for Pastors

By implementing these tips, a church of 100 can grow to include thousands of online members who may not have access to a local Adventist church.

1. Encourage your department heads to create content that can be published on the web.
2. Ensure that your communication department receives the budget to properly advertise the church's services and events online.
3. Make certain that your church has an effective online presence.
4. Create online evangelism training opportunities for members.
5. If training is needed, there are workshops, webinars, and online resources available to churches that will take the time to ask.
6. Use every opportunity to motivate your church members to use their devices for a greater purpose.
7. Choose one online platform and invest resources into that platform until the Spirit opens the way for you to expand your online reach.
8. Record your sermons and make them available online.

A photograph of graduates in black gowns celebrating, with many caps thrown into the air against a blue sky. The image is framed by dark blue diagonal lines.

“True education is missionary training.
Every son and daughter of God is called to be a missionary.”

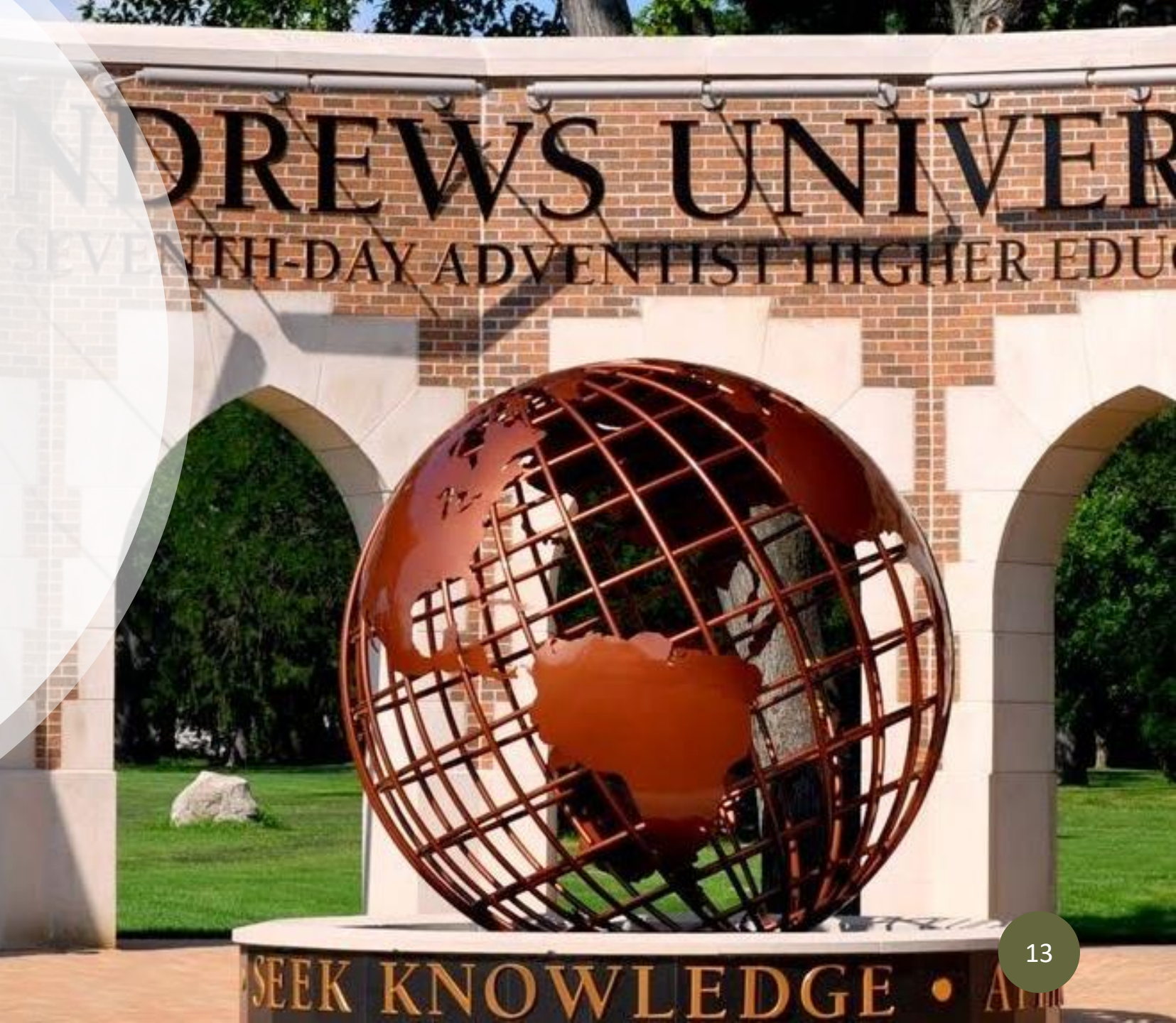
– E.G. White



Role of Our Schools

- The work of digital evangelism is specially crafted for today's youth and those who oversee their education can do a great deal to ensure that students are properly equipped to serve God online.
- Remind students of the greater call on their lives to be missionaries in their career fields. Teach them to look beyond the temporal returns of a salary and promotion but a more glorious reward; the saving of souls. Instructors can wisely use their position to admonish students to be Godly influencers in their online circles.

Adventist schools have an opportunity like no other institution to help students engage in intentional digital discipleship.



The Role of Parents

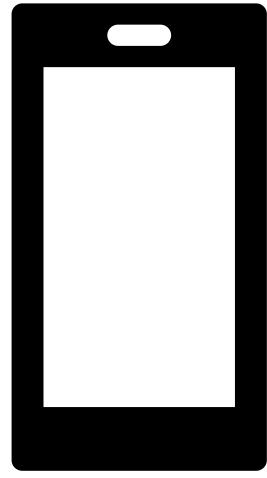
Parents are putting powerful tools in the hands of toddlers and children.

A photograph of two children, a girl in a red shirt and a boy in a plaid shirt, looking at a tablet together. The image is overlaid with dark diagonal lines. The text is centered in white.

**Children have access to powerful tools.
Teach them to use these tools for God's
Glory.**

Role of Parents

- Tablets and iPhones are fast becoming the gift of choice for teens. This generation does not know life without the internet, social media, iPads, and cellphones.
- If youth are able to have their own device, they are also able to do online evangelism according to their ability.
- Parents and guardians can inspire their children to use their gadgets to positively influence their friends.
- Instead of discouraging the use of social media, show your young ones how a noble use of their online powers can bring joy to their heavenly Father.



In an age of cyberbullying and suicide among teens, Adventist youth trained in online evangelism can help bring hope to other young people online.





The Responsibility of Every Disciple

"The disciples were to teach what Christ had taught. That which He had spoken, not only in person, but through all the prophets and teachers of the Old Testament, is here included." The Desire of Ages, p. 826.



- Church members are disciples of Jesus. Disciples are continuously on the move, following Christ and calling other people to live as He did. They are actively engaged in or supporting mission work.
- The online world is languishing because we are not doing enough individually as members and collectively as a church. You and I will be held responsible for not using every means necessary to share the Gospel with our relatives, neighbors, and friends.



- Evangelism is like a living portrait; every member of the local church must intentionally work in his colors so that each church can show a beautiful depiction of the Gospel.
- As a member of the body of Christ, the Lord blessed you with an exceptionally precious truth for this time. With a sense of urgency, make decided steps today to be more diligent in online work.



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